Magnet

Connecting people with the right opportunities

www.magnet.today







What is Magnet?

- Network powered by a job-matching technology.
- Connects job seekers to employers based on skills, preferences and talent needs.
- Launched in September 2014.
- Brings together various stakeholder groups on one common platform to address one common goal.



How does it work?



Job Seekers

We invite internationally-trained immigrant professionals to build a profile.



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Employers

We invite employers to join the network and post a job.

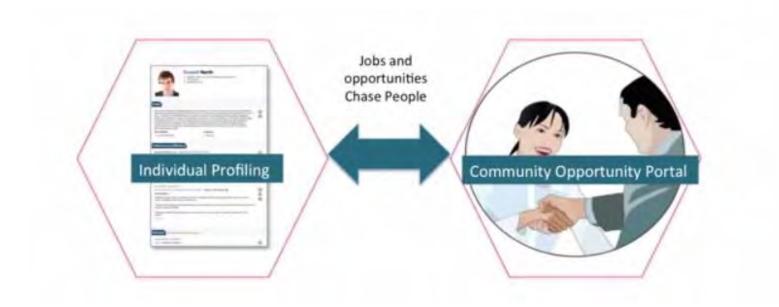


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Connections

Internationally-trained immigrant professionals are matched to opportunities that fit their skills, experiences and preferences.





Job Seeker Benefits

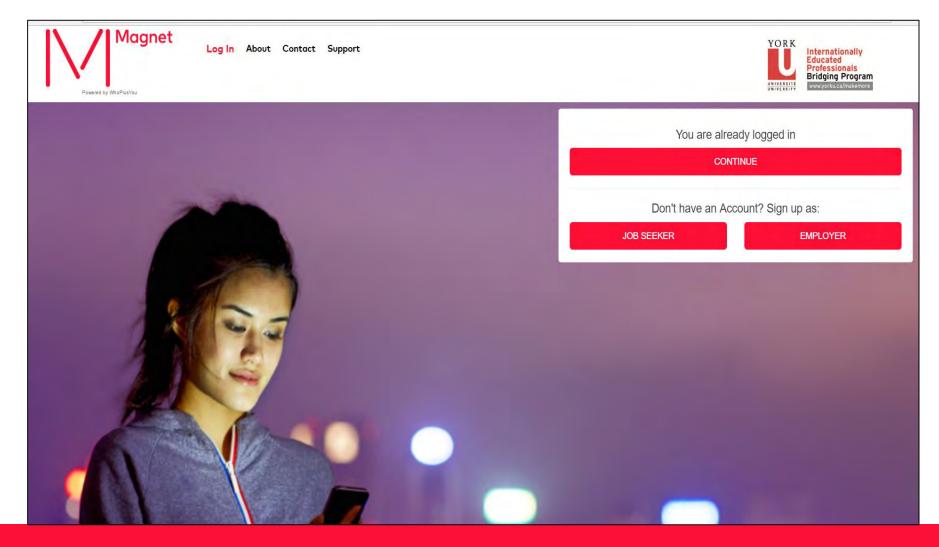


Job Seeker Benefits

- Multimedia add images, audio, video, and other documents to showcase your unique talents to potential employers.
- Reduces Bias Connections are based solely on 'profile matching criteria'. Employers, at first, will see only your skills, experience, and education.
- Protects Privacy Your profile will always remain 100% private, until you decide to share it with an employer.
- Your 24/7 Recruiter Every time a suitable new job is posted, you are informed - meaning job opportunities find you 24/7.









SIGN IN to Computer:

Password:

Open 2 tabs in browser

TAB 1 - Go to yorku-bridging.magnet.today and sign up for an account

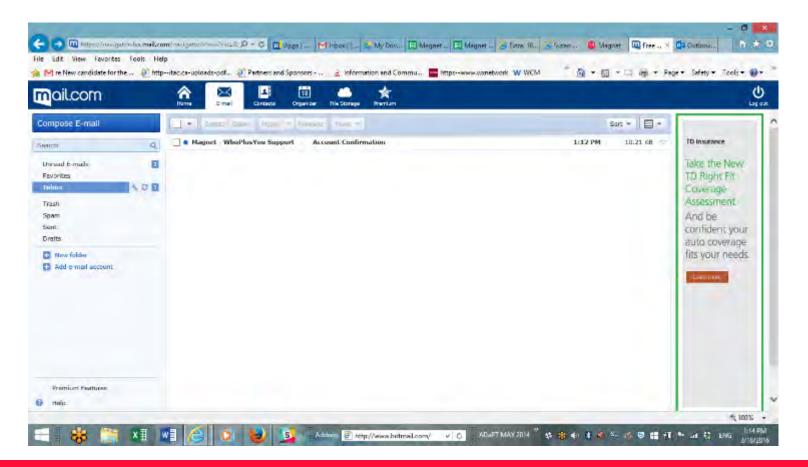


Enter your First name, last name, email address, confirm email address

TAB 2 - Sign into email address site (eg. Gmail, Hotmail)

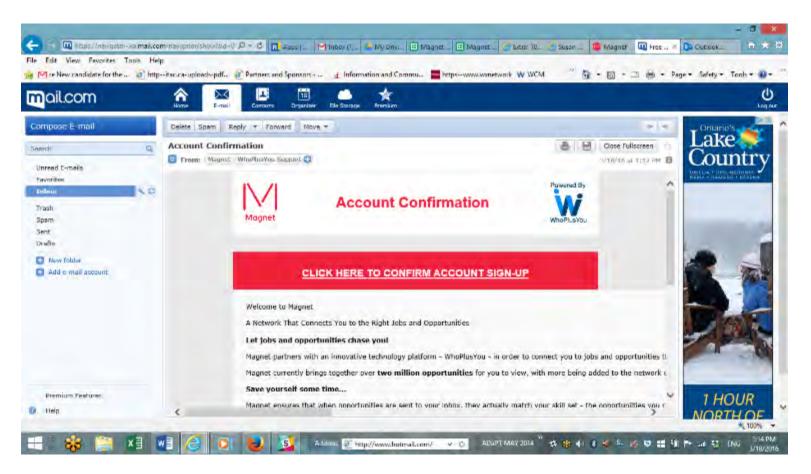


Go back to TAB 2, sign in to your email address – Look for email from Magnet – **"Who Plus You Support'**





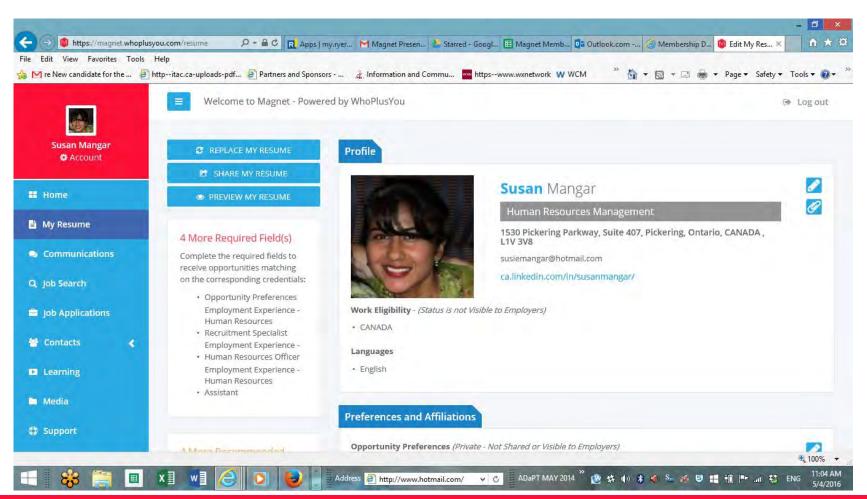
Click on the 'Account Confirmation' link in red space.





Build Your Magnet Profile

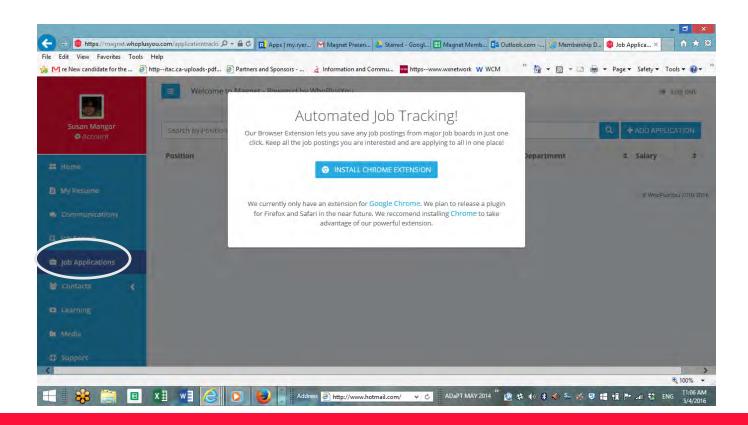
Go to Tab 1 – Sign in to your Job Seeker Account & start building your profile



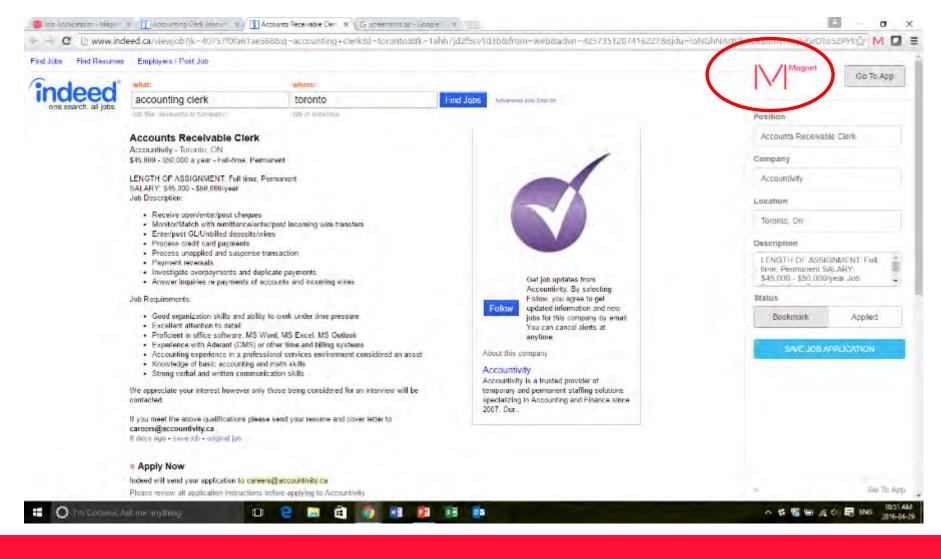


Job Search Management (JSM)

- Build Magnet profile page to be a effective job seeker
- Track job application through JSM tool



Job Search Management (JSM)



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Job Search Management (JSM)

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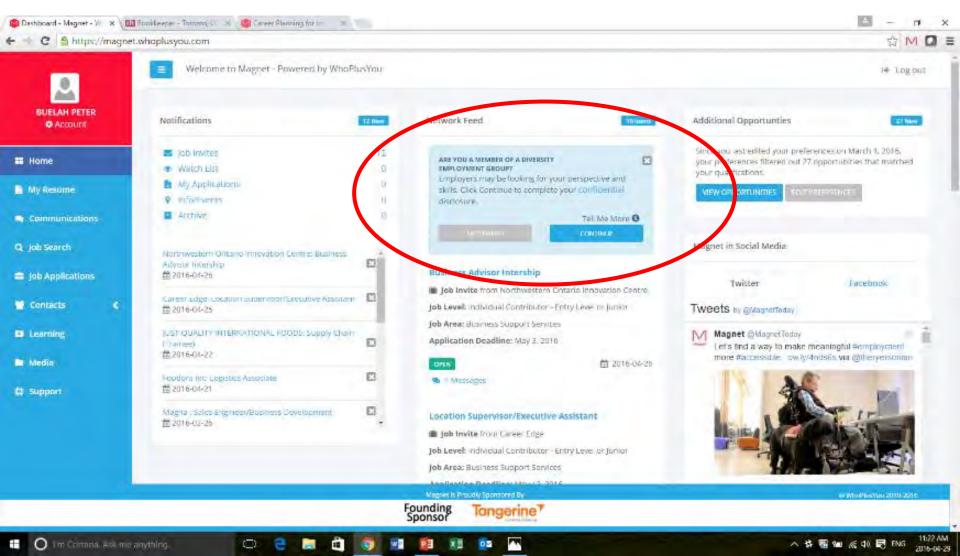
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Diversity Target Groups – Self Declaration

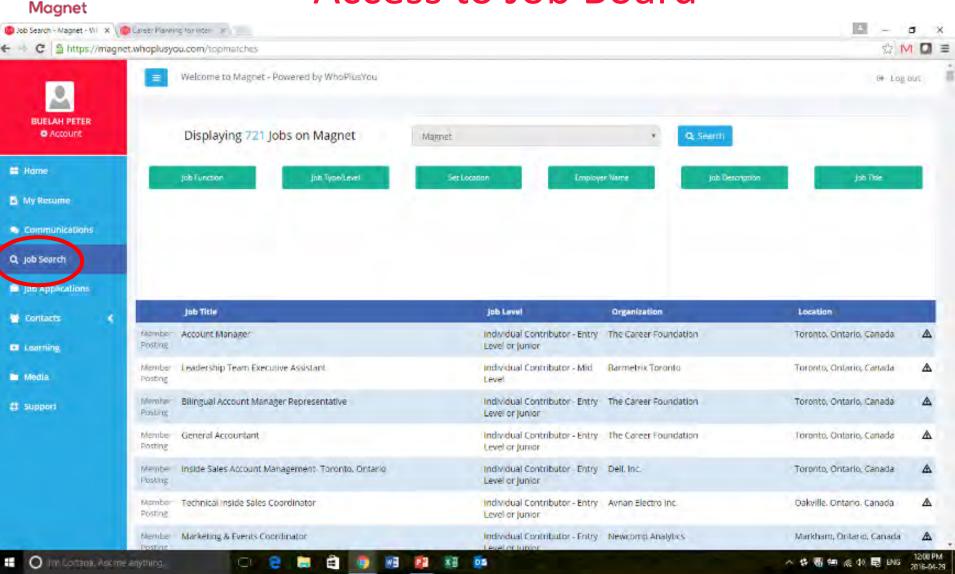




Diversity Target Groups – Self Declaration

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Access to Job Board

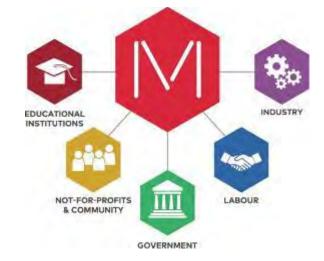




Magnet's Membership

Magnet's membership currently includes:

- **31** universities and colleges, representing 700,000+ students
- 80,000 job seekers
- 8000+ employers
- A growing list of labour- and opportunitybased organizations







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Susie Mangar: susie.mangar@Ryerson.ca

Thank you!

Visit <u>www.magnet.today</u> to find out more.

